

CONSUMERS & PRODUCERS

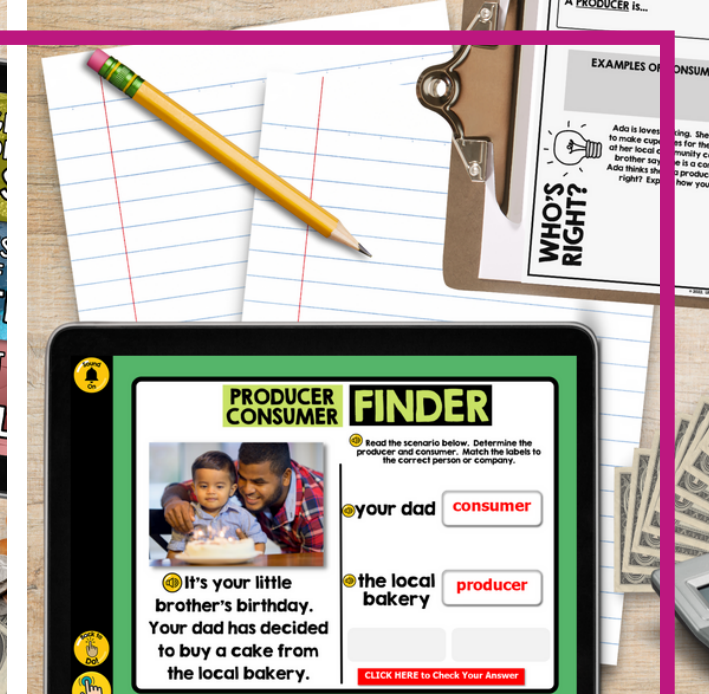
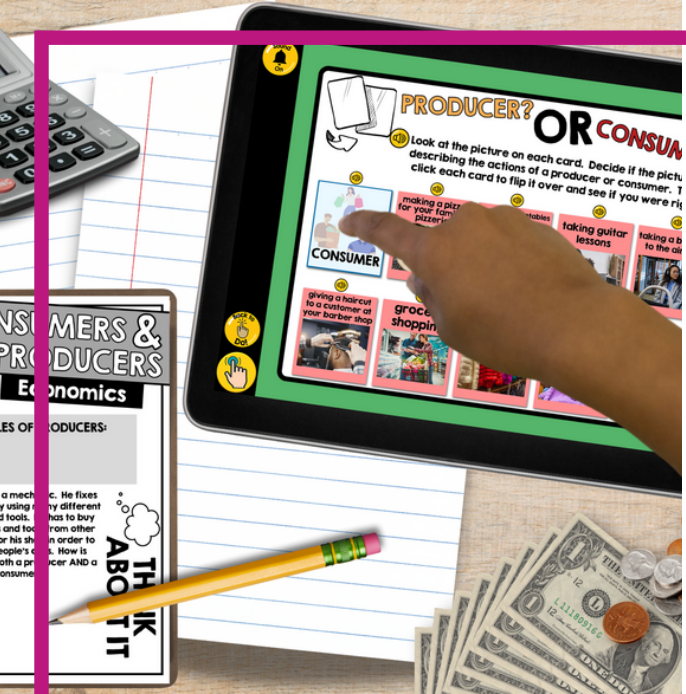
The image shows a collage of educational materials. On the left, there is a grey calculator on a blue-lined notebook. In the center, a tablet displays an interactive guide titled "CHOCOLATE". The guide features a map of Switzerland, a photo of various chocolates, and a video player. The text on the tablet reads: "Chocolate is eaten around the world - but the leading consumer of chocolate is Switzerland. Swiss people enjoy, on average, over 19 pounds of chocolate a year!" and "The Swiss sure do love their chocolate! Lindt, a popular Swiss chocolate brand, owns the world's largest chocolate store in Zurich, Switzerland. Lindt chocolate has gotten so popular that they now have shops around the world! Click the video icon to visit these Swiss chocolate shops across the globe!". The tablet also has several interactive icons: "Go Back", "Back to Explore", and a hand cursor icon.

A CONSUMER is...

A PRODUCER is...

CONSUMERS &
PRODUCERS
Economics

 **LNKtivity**
Interactive Learning Guides



Inside the Consumers & Producers LINKtivity® your students will be introduced to these basic economic terms and learn to identify each in real-world scenarios. Students will view related videos to help enhance their learning.



More Sample Slides

People consume and produce goods and services every day! **Click HERE** to see some of the world's top consumers and producers!

EXPLORE

Our economy is made up of consumers and producers. We need both consumers and producers in order for our economy to work. **Click on each picture** below to learn more.

WHAT ARE PRODUCERS?

WHAT ARE CONSUMERS?

LARGEST PRODUCER OF SNEAKERS

China

Ever wonder where the sneakers you wear to school came from? Well, before you bought them at the store, they had to be made. China is the leading producer of shoes, making nearly 11 million shoes in 2020 alone!

Shoes are manufactured, or made, in a shoe factory with the help of a lot of people and machines. **Click on the video icon** to see how a shoe factory in China makes shoes!

LARGEST CONSUMER OF CHOCOLATE

Switzerland

Chocolate is eaten around the world - but the leading consumer of chocolate is Switzerland. Swiss people enjoy, on average, over 19 pounds of chocolate a year!

The Swiss sure do love their chocolate! Lindt, a popular Swiss chocolate brand, owns the world's largest chocolate store in Zurich, Switzerland. Lindt chocolate has gotten so popular that they now have shops around the world! **Click the video icon** to visit these Swiss chocolate shops across the globe!

LARGEST PRODUCER OF SOCCER BALLS

Pakistan

Do you love to play soccer? If so, you likely have the country of Pakistan to thank for your soccer ball. They make nearly 70% of the world's soccer balls.

According to a Pakistan legend, in the early 1900's, some British soldiers stationed in the area needed their leather kickball fixed after it was punctured with a hole. A local cobbler (someone who makes shoes) in the Pakistan village of Sialkot, was asked to fix the ball. Overtime, the cobbler crafted his own version of the soccer ball and began selling them. Today Sialkot produces up to 60 million soccer balls a year.

DO! Use your knowledge of **producers** and **consumers** to do the activities below:

Can you tell the difference between a consumer and a producer? **CLICK HERE to find out!**

CONSUMER?

PRODUCER?

PRODUCER CONSUMER FINDER

Can you find the producer and consumer in any scenario? **CLICK HERE to find out!**

Consumers are people that buy goods or services.

grocery shopper

restaurant customer

man getting his hair cut

flight passenger

Producers are people that make goods or provide services. Producers can be individual people or larger companies.

tailor

mechanic

farmer

dentist

PRODUCER? OR CONSUMER?

Look at the picture on each card. Decide if the picture is describing the actions of a producer or consumer. Then, click each card to flip it over and see if you were right!

CONSUMER	making a pizza for your family's pizzeria	growing vegetables to sell at the farmer's market	taking guitar lessons	taking a bus ride to the airport
giving a haircut to a customer at your barber shop	grocery shopping	buying a new jacket	knitting a scarf to sell at a craft show	making coffee at the coffee shop you work at

PRODUCER CONSUMER FINDER

Read the scenario below. Determine the producer and consumer. Match the labels to the correct person or company.

your dad

the local bakery

consumer

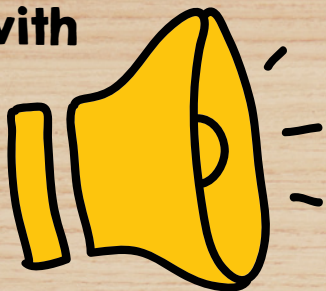
producer

It's your little brother's birthday. Your dad has decided to buy a cake from the local bakery.

CLICK HERE to Check Your Answer

This LINKtivity is provided with

AUDIO SUPPORT



Perfect for English
language learners or
students who could use
a little extra support!

**LARGEST PRODUCER OF
SOCCER BALLS**

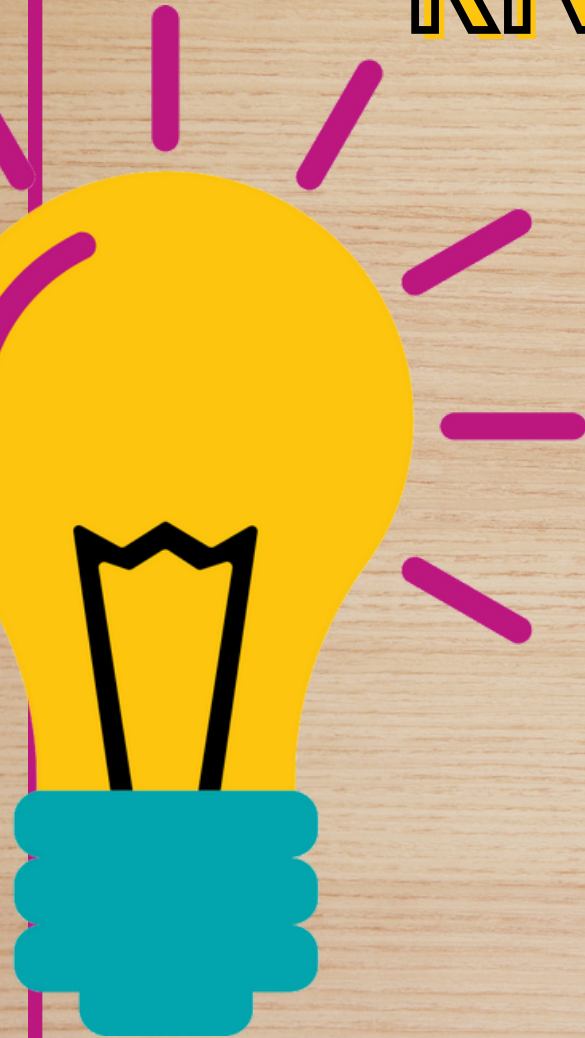

Pakistan

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KNOWLEDGE CHECK





Students complete a quick self-check at the end of the LINKtivity to show what they have learned!


PRODUCER CONSUMER FINDER

Read the scenario below. Determine the producer and consumer. Match the labels to the correct person or company.

 It's your little brother's birthday. Your dad has decided to buy a cake from the local bakery.



 your dad

 the local bakery

consumer **producer**

[CLICK HERE to Check Your Answer](#)



Printable & Digital Student Recording Sheet

Printable Recording Sheet for LINKtivity

CONSUMERS & PRODUCERS

Economics

A CONSUMER is...

A PRODUCER is...

EXAMPLES OF CONSUMERS:

EXAMPLES OF PRODUCERS:

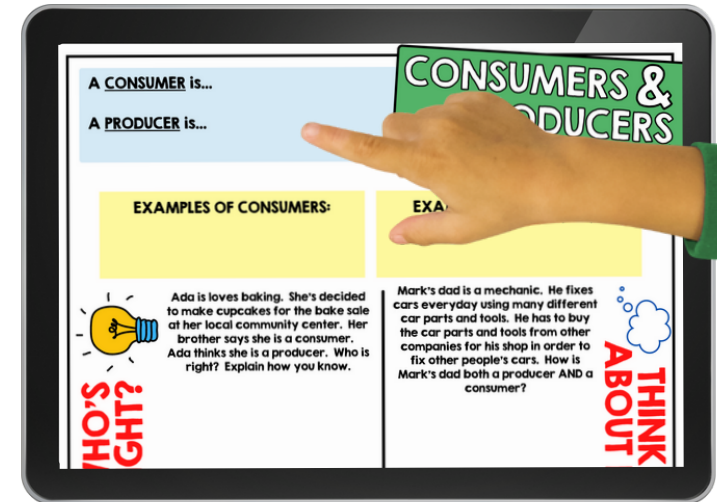
WHO'S RIGHT?

Ada is loves baking. She's decided to make cupcakes for the bake sale at her local community center. Her brother says she is a consumer. Ada thinks she is a producer. Who is right? Explain how you know.

Mark's dad is a mechanic. He fixes cars everyday using many different car parts and tools. He has to buy the car parts and tools from other companies for his shop in order to fix other people's cars. How is Mark's dad both a producer AND a consumer?

THINK ABOUT IT

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Digital Recording Sheet for LINKtivity in Google Slides

Answer Key

CONSUMERS & PRODUCERS

Economics

A CONSUMER is... *people that buy goods or services.*

A PRODUCER is... *people that make goods or provide services. Producers can be individual people or larger companies.*

EXAMPLES OF CONSUMERS:

- grocery shopper
- man getting haircut
- restaurant customer
- flight passenger

Students can include other examples NOT in the LINKtivity as well.

EXAMPLES OF PRODUCERS:

- mechanic
- farmer
- tailor
- dentist

Students can include other examples NOT in the LINKtivity as well.

WHO'S RIGHT?

Ada is correct. She is a producer because she is the one making the goods (cupcakes) to sell. A producer is someone who makes goods or provides services.

Mark is a consumer because he has to buy goods (car parts and tools) to fix cars. He is a producer because he provides the service of fixing cars for other people.

THINK ABOUT IT

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